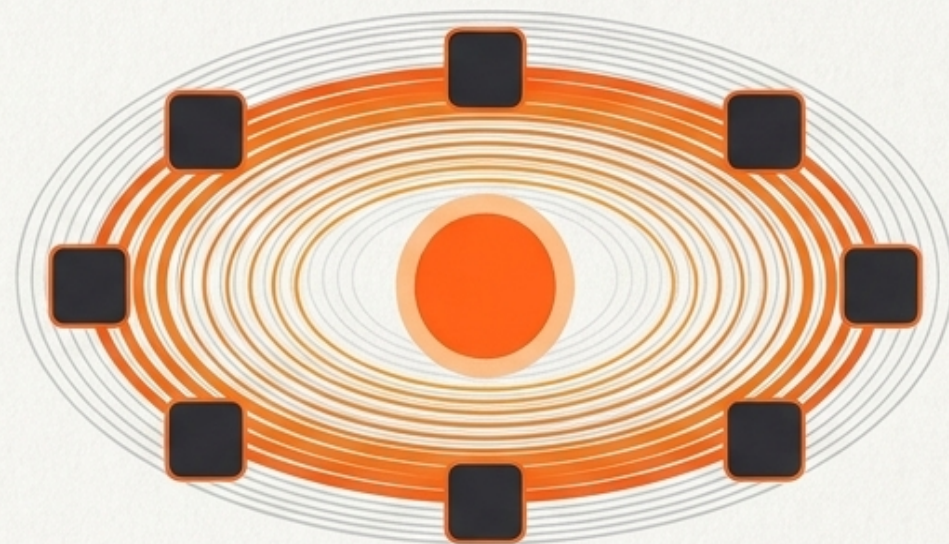


Autoagent. AI-Native Business Decision & Execution System.

Strategic, Operating & Investment Plan 2026



PREPARED FOR STRATEGIC PLANNING, ADVISORY REVIEW, AND INVESTOR DISCUSSIONS.

The Core Thesis

The Market Problem

Businesses have more software and AI than ever, but lack the intelligence to decide what to change and prove it worked. The issue is a Decision-to-Outcome Gap.

Autoagent's Solution

A business-first, AI-native system bridging goals to measured execution. It diagnoses, decides, orchestrates, and learns.

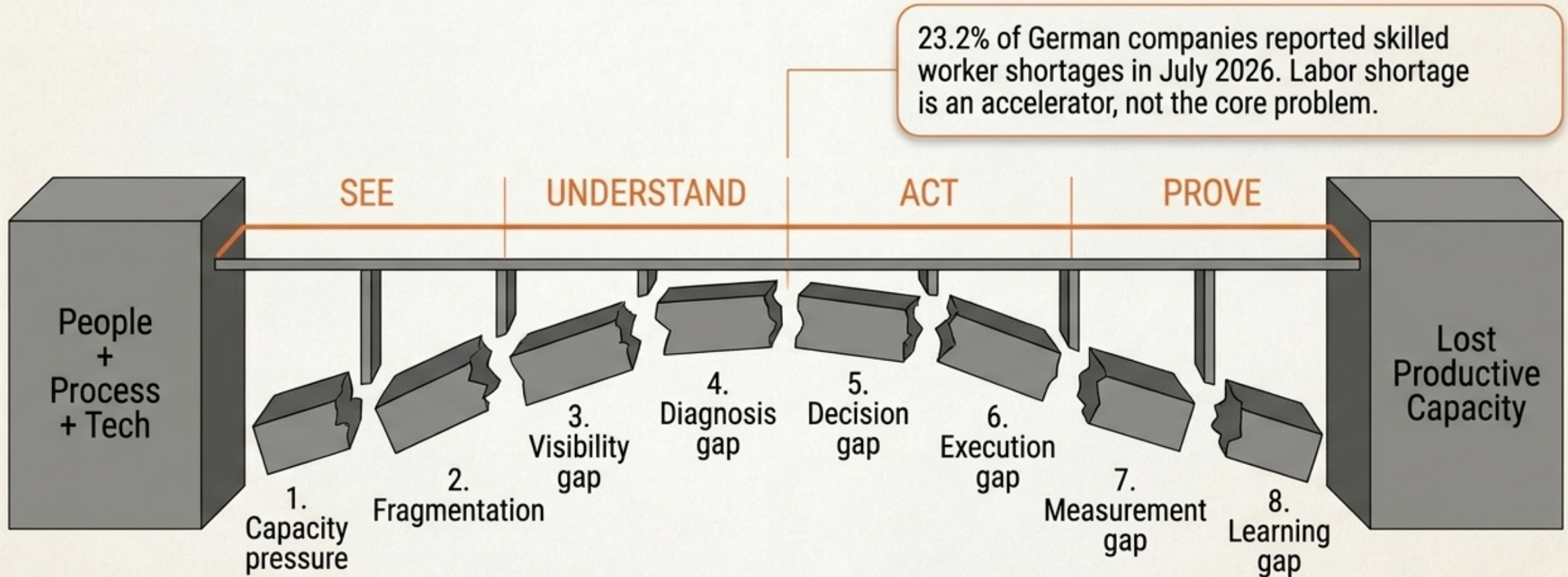
The Moat (Why Autoagent)

Optimizing for decision quality, not just execution speed. Autoagent reduces the cost of making the wrong business change.

The Investment Opportunity

Execution is commoditizing; decision intelligence is the new premium constraint. Funding an evidence-driven roadmap to capture the vendor-neutral intelligence layer.

The Market Problem: The Decision-to-Outcome Gap



Businesses are not short of data or software. They are short of coordinated visibility, decision quality, and execution.

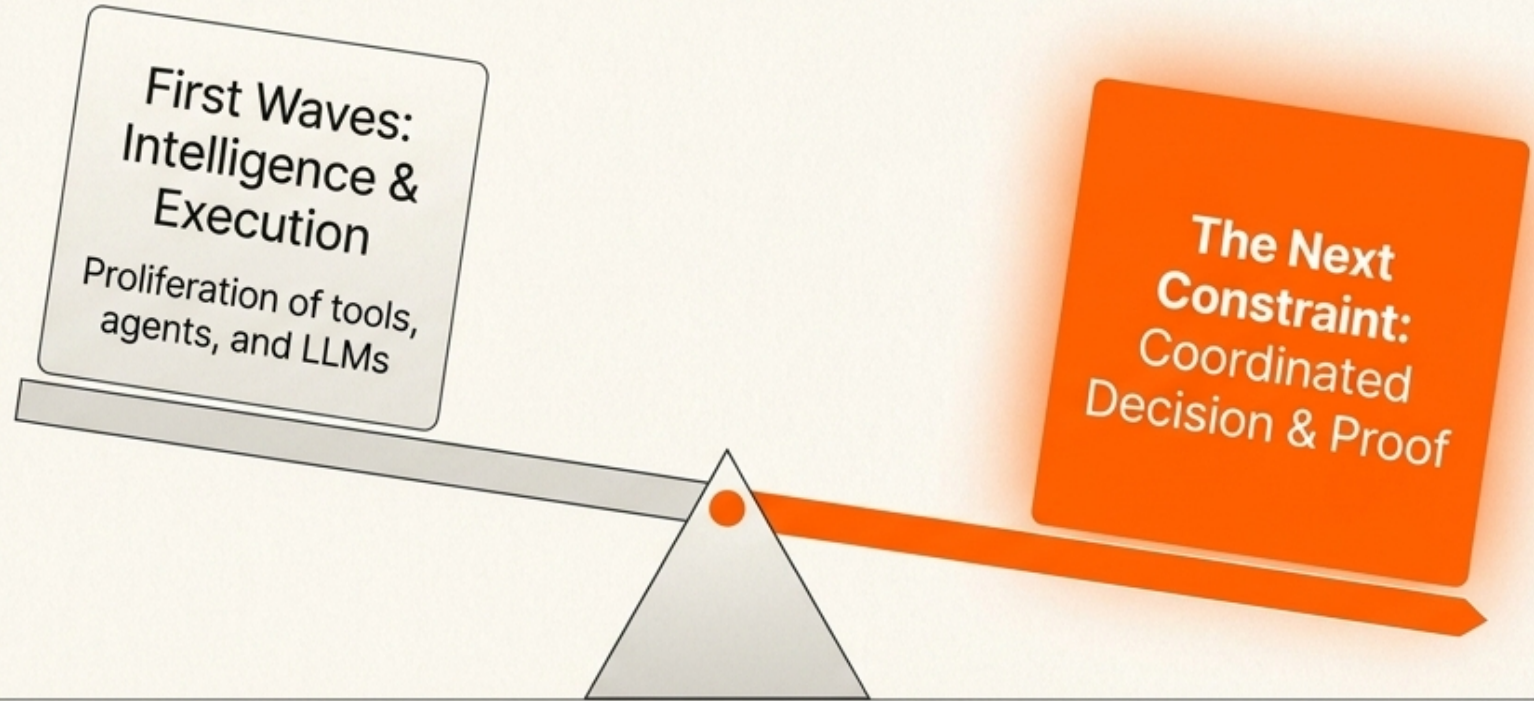
The Macro Shift: Execution vs. Decision

Market Context:

26% of German enterprises use AI as of 2025.

Primary Adoption Barriers:

- Lack of knowledge (72%)
- Legal implications (62%)
- Legal implications (62%)
- System incompatibility (45%)
- Cost (32%)



As execution capabilities multiply, deciding what those systems should actually do becomes the primary enterprise bottleneck.

The Competitive Landscape

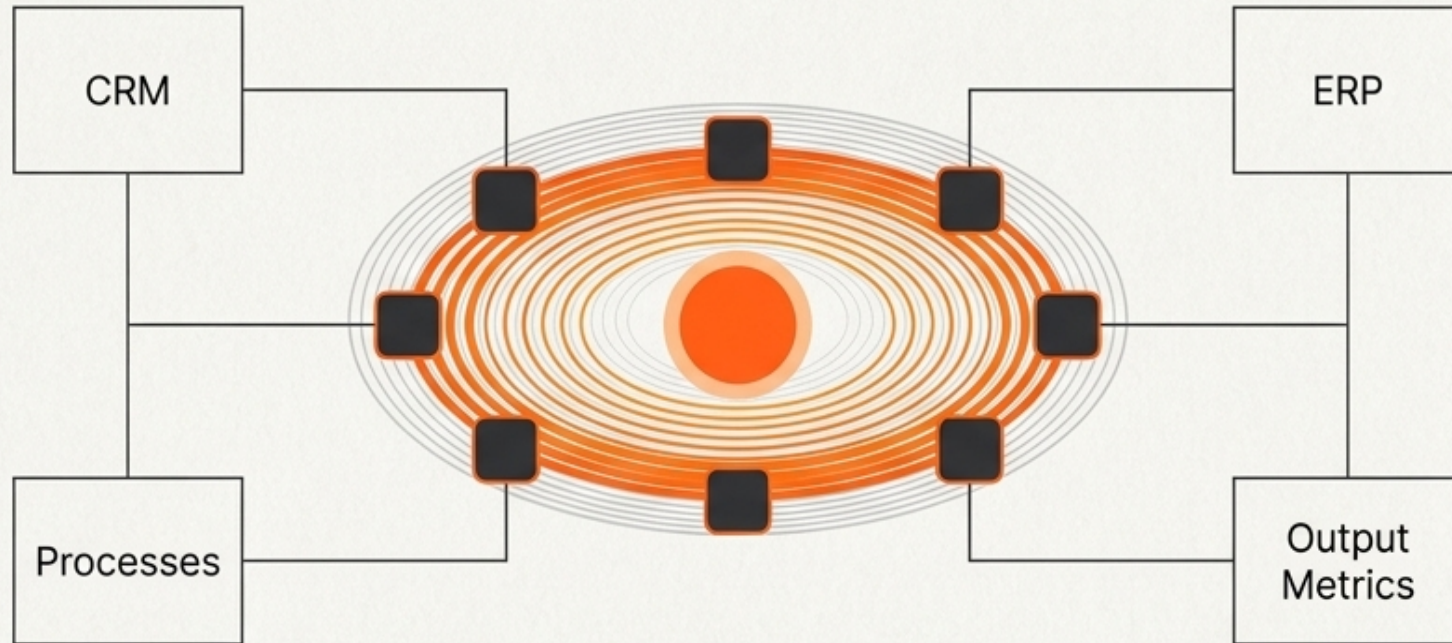
Category	Typical Starting Point	Execution Strength	The Unresolved Decision Question
Enterprise suites	Deep data/workflows		Is this ecosystem the right intervention?
Automation platforms	Powerful integration		What should be automated in the first place?
Agent platforms	Fast worker creation		Which agent creates highest business value?
Vertical AI	Domain specialization		How to prioritize cross-functional problems?
Consulting	Human change management		How can diagnosis be continuous and scalable?

Strategic Shift Insight: Execution is getting easier. Decision quality before execution—and evidence after—is becoming exponentially more valuable.

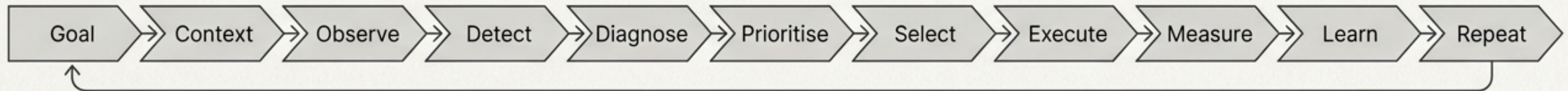
Autoagent: The Solution Overview

Autoagent is an AI-native Business Decision & Execution System.

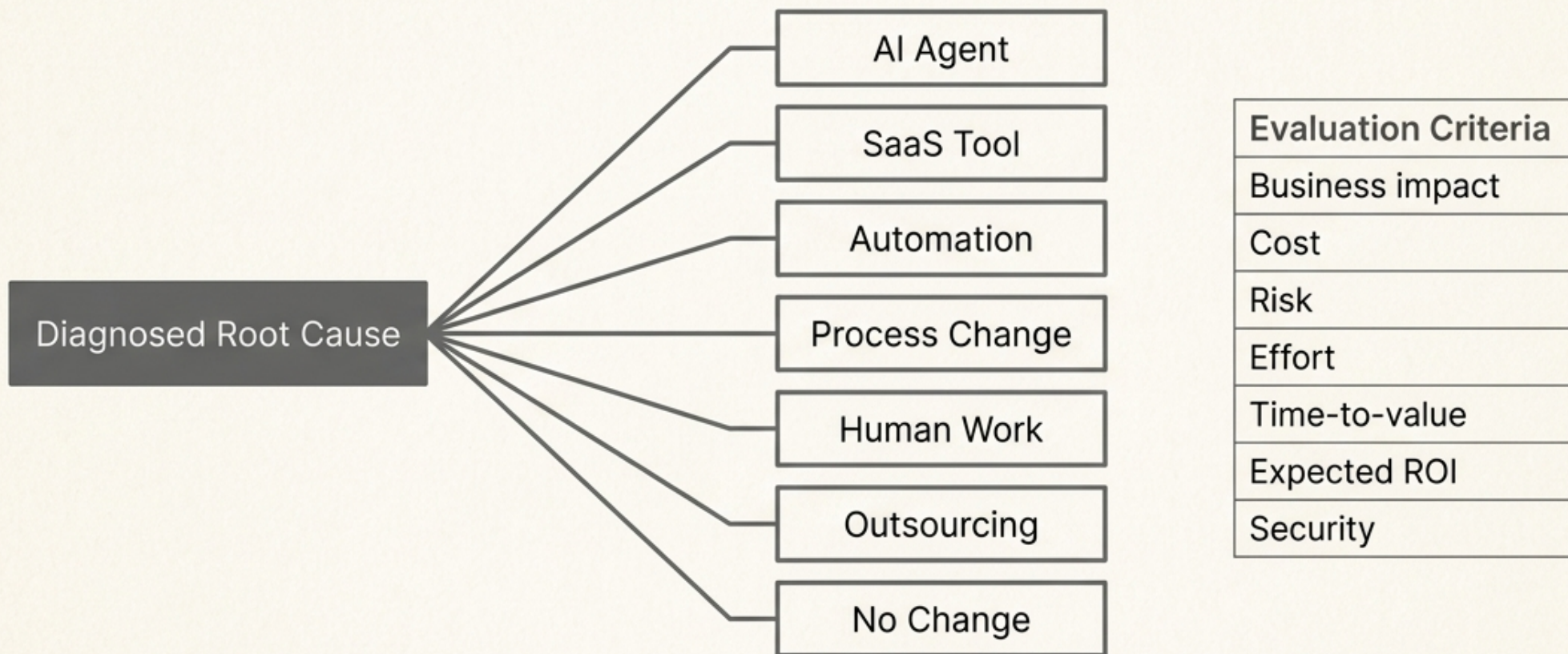
Strategic rule:
Start with the
business goal, not
a technology
request.
Autoagent builds
contextual
understanding to
identify the true
constraint.



Core Sequence

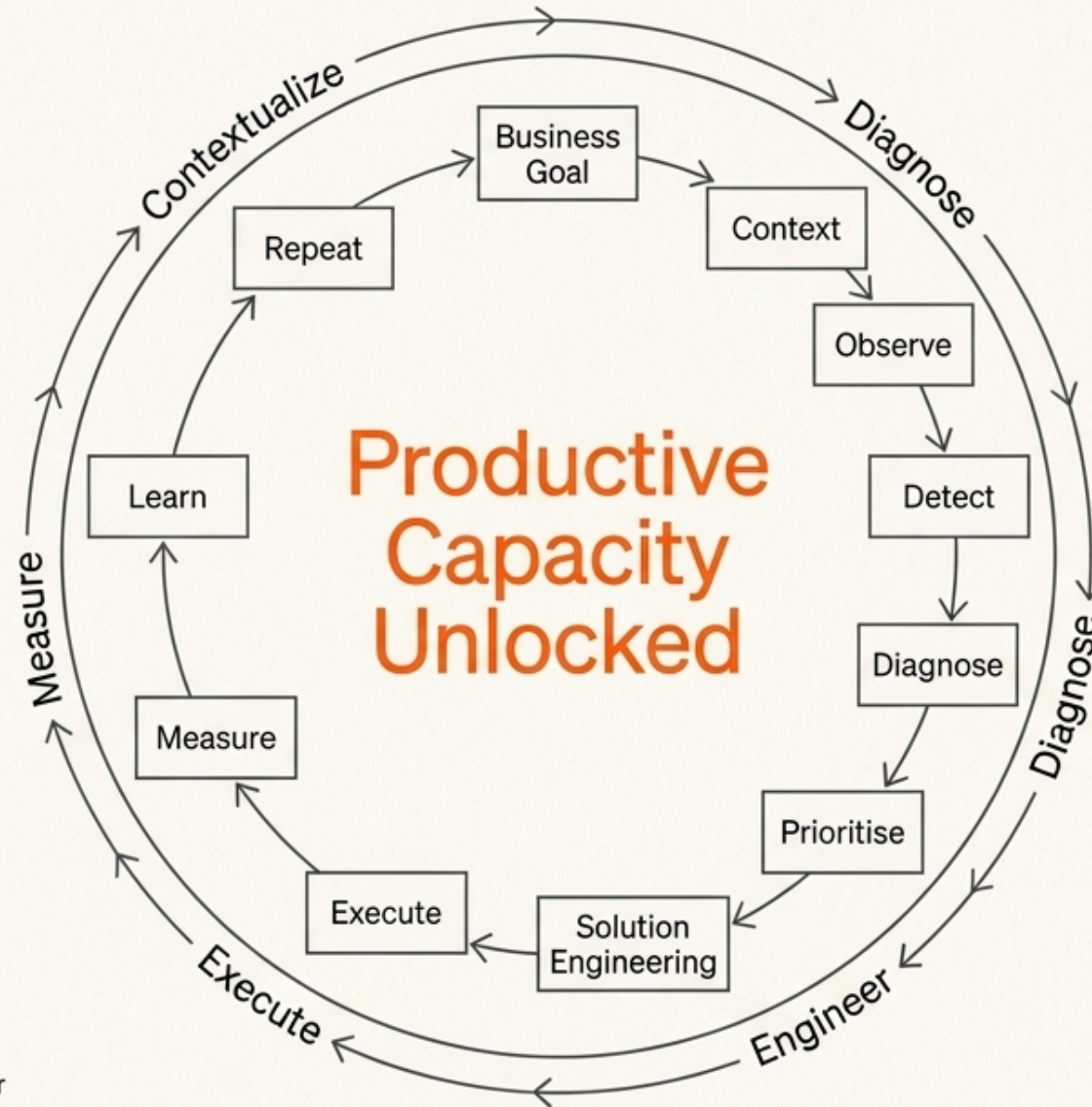


Solution Engineering (Vendor-Neutrality)



Product Principle: Choose the best solution for the business, not the solution the platform wants to sell.

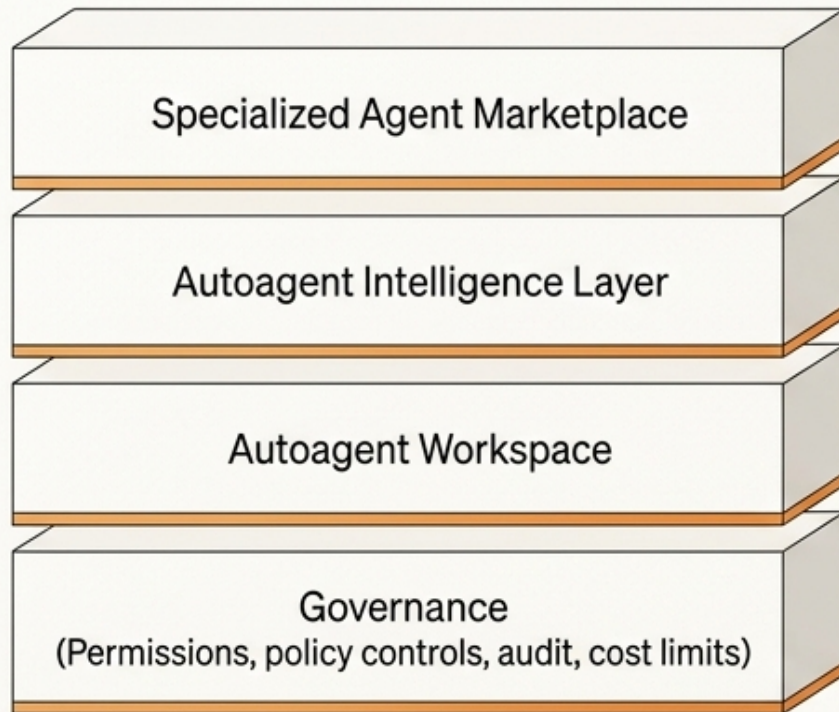
The Goal-to-Outcome Operating Loop



Autoagent does not measure success by the number of agents created, but by actual business outcomes.

Product Architecture & Controlled Execution

Technical Stack



Autonomy Dial UI



Level 0: Observe
(Read-only)

Level 1: Recommend
(No execution)

Level 2: Prepare
(Drafts actions)

Level 3: Execute with approval
(Human in the loop)

Level 4: Autonomous
(Strictly within predefined boundaries/budgets)

Privacy, security, and governance are product features, not afterthoughts (AI Act compliance-by-design).

Target Customers & Market Entry

Path A: Business Growth

Target: Existing SMEs facing operational complexity.

Focus: Unblocking capacity, operational diagnostics.

Entry use cases: Lead intelligence, competitor analysis, operational discovery.

Path B: Business Creation

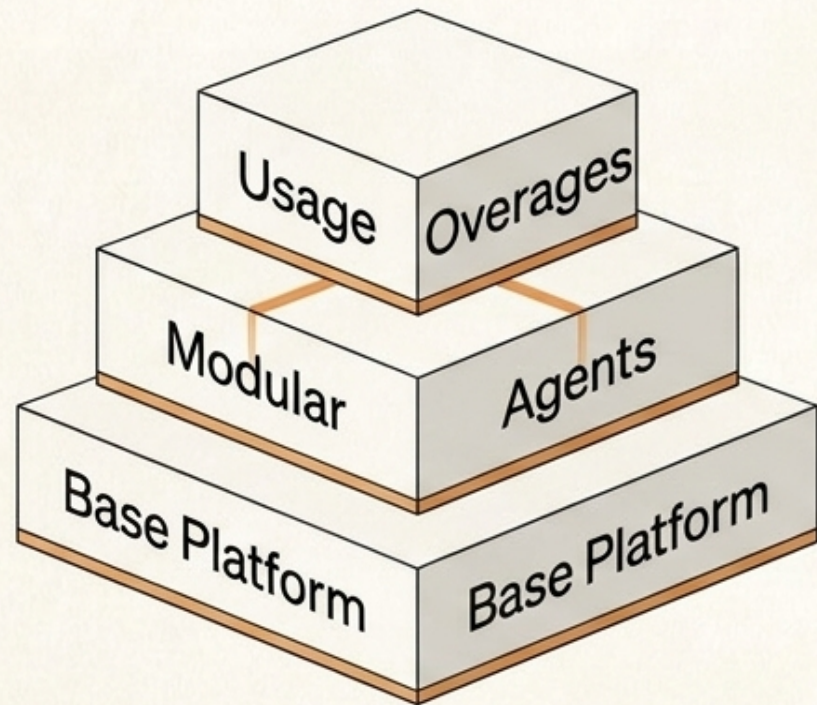
Target: Founders and entrepreneurs.

Focus: Faster movement from idea to commercial experiment.

Entry products: Market research, business planning, launch agents.

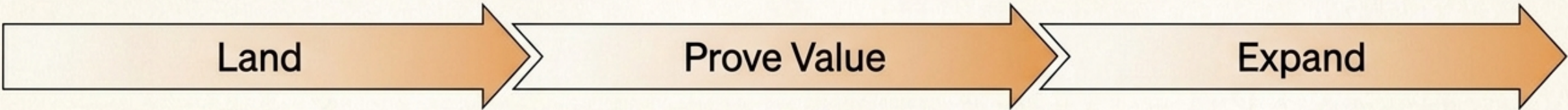
Market-Sizing Principle: Operating plans use **realistic bottom-up modeling** (customer count x ARPA x achievable penetration), not inflated generic TAM forecasts.

Business Model & Pricing Hypothesis



Pricing Hypotheses (To be tested)

Solo	€29–€49/mo
Business	€99–€199/mo
Growth	€299–€599/mo
Enterprise	Custom



Key SaaS Metrics to Track	NRR	Gross margin per agent	CAC payback	Second-agent adoption
---------------------------	-----	------------------------	-------------	-----------------------

Go-to-Market & Paid Pilots

Focused Wedge (e.g., Lead Intelligence / Opportunity Diagnosis)

**Broader
Organizational
Transformation**

GTM Motion

Founder-led sales

Paid pilots only

Capture structured evidence
(baseline vs. outcome)

Proof of Philosophy: Lead Intelligence

The Old Way

Finding a list of 600 contacts.

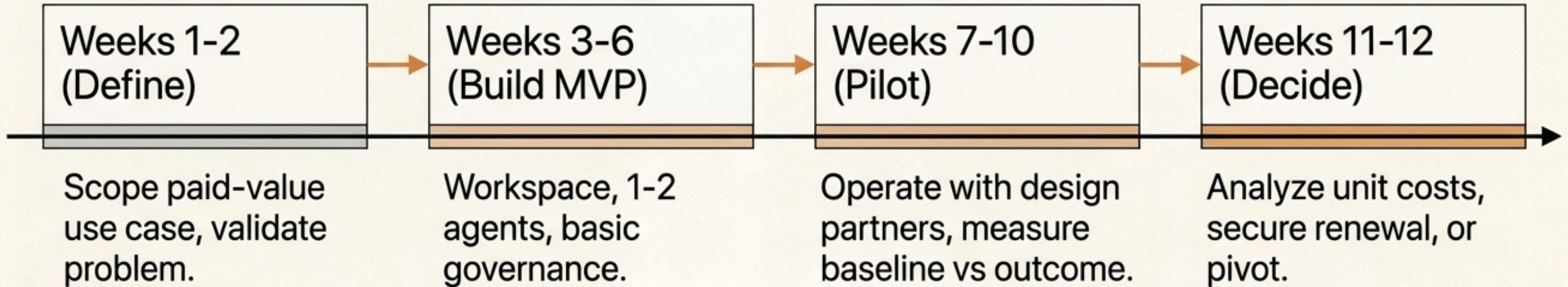
The Autoagent Way

Opportunity Diagnosis. Is there evidence of a real problem? Is the company a fit? What offer works?

Value: A correct “no opportunity” decision prevents wasted sales effort, perfectly aligning with the diagnose before executing ethos.

Accelerated Validation Roadmap (12-Week MVP)

(Planning target, not a
strict commitment)



Operating Principle: Sell -> Measure -> Learn -> Build deeper. Do not build the full operating system before the market proves the next layer.

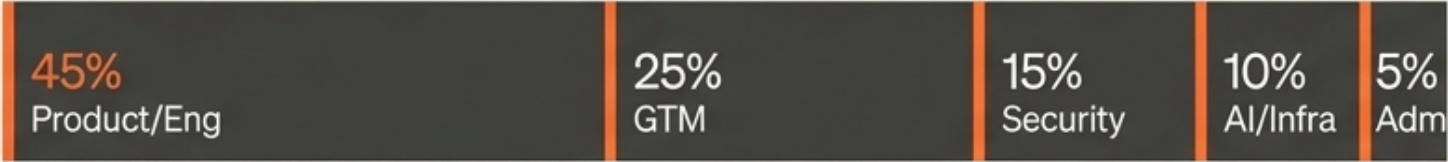
Unit Economics & Financial Architecture

Funding Hypothesis & Allocation

Funding Hypothesis:
€1.5M–€2.0M
Pre-seed/Seed-bridge

To prove repeatable model & core thesis.

Use of Funds



Milestones & Evidence Framework Table

Stage	Required Evidence	Decision Gate
Weeks 1-2	High-value problem, agreed baseline	Proceed only if measurable
Weeks 3-6	Technical validation of MVP	Proceed after tech validation
Weeks 7-10	Measured pilot outcomes	Compare expected vs. observed
Weeks 11-12	Unit economics, pilot renewal	Scale, improve, or stop

The goal of the funding is not to finish Autoagent. It is to prove a repeatable business model and the core decision-to-outcome thesis.

Key Risks & Mitigation

Risk + Impact	Strategic Mitigation
Crowded AI Market / Overlapping Visions	Compete on decision quality and measured outcomes, not generic agent features. Narrow the wedge.
High Variable AI Costs	Implement model routing, quotas, and strict tracking of gross-margin per agent.
AI Hallucinations	Enforce evidence-linked outputs, human approvals (Autonomy Dials), and limited scope.
Data Privacy & Legal Risk	Apply privacy-by-design, tenant isolation, and risk classification aligned with the EU AI Act.
Conflict with Vendor Neutrality	Charge base subscription for Intelligence Layer; disclose commercial incentives clearly.

The Investment Thesis

As execution becomes increasingly cheap and abundant, the scarce enterprise capability is **deciding what should change and proving it worked.**

The Moat Hypothesis: Shared business context + measured intervention data creates an escalating learning asset that is exponentially harder to replicate than generic AI workflows.

**AUTOAGENT IS DESIGNED TO REDUCE THE COST
OF MAKING THE WRONG BUSINESS CHANGE.**